

Sample form, not for offline completion.

Visit <https://mcblaunchpad.grantplatform.com> to apply.



For viewing only—not to be used for offline completion.

Apply for LaunchPad 2026

Preview the application (for viewing only—not to be used for offline completion).



LaunchPad 2026 Applicant

If applying as part of an ownership team, list the name(s) of your co-owner(s): (optional)

I certify the following:

- My submission is based entirely on my (or in the case of a team effort, my team's) original creation and to my knowledge does not infringe upon or violate any rights of third parties.
- I am a legal resident of the U.S. and the State of Maine and I am 18 years or older.
- My business is legally registered in the State of Maine and/or its primary operations are in Maine.
- I have read and agree to the terms of the Official Rules.

I have read and agree to the terms of the Affidavit of Eligibility.

I understand that once I hit APPLY NOW, I will no longer be able to edit my application.

Official Rules

Affidavit of Eligibility

Please note: You must agree to the Official Rules in order to participate in LaunchPad. Only one entry per individual or business. LaunchPad is only open to legally registered Maine-based businesses and/or businesses with primary operations in Maine. Changes cannot be made to your application once you submit.

Your LaunchPad Application

Here, you can work on, revise, save and submit your LaunchPad application. Save a draft and return to finish it later—as many times as you need. Just remember to click “Save” before closing your browser. As always, however, we encourage you to also save a text document (Word, Google doc, etc.) as a backup, just in case.

Once you've completed your application, click "Apply Now" and that's it. You're off to the races. You'll receive a confirmation email with a copy of your submitted application. Good Luck!

Please note: you must agree to the Official Rules in order to participate in LaunchPad. Only on entry per individual or business. LaunchPad is only open to legally registered Maine-based businesses and/or businesses with their primary operations in Maine.

Legal Business Name

DBA Name, if applicable (optional)

Business Website

Company Social Channels

Facebook (optional)

Instagram (optional)

LinkedIn (optional)

YouTube (optional)

Other (optional)

Email

Mailing Address

LaunchPad is only open to legally registered Maine-based businesses and/or businesses with their primary operations in Maine. Please include Address, City, State and Zip Code.

Example:

*123 All in on Maine Lane, Suite 207
Portland, ME 04101*

Street Address

Street Address 2 (Apt./Suite) (optional)

City

State

Zip Code

Work Phone Number

Please include area code.

Cell Phone Number (optional)

Please include area code.

1. How did you hear about LaunchPad?

▼

- Branch
- Email
- Entrepreneur Organization
- Facebook
- Friend

Google search

MCB Employee

MCB Website

Instagram

LinkedIn

...

2. Have you applied to LaunchPad before? (optional)

Yes

No

3. Is your business a subsidiary of another company?

Yes

No

4. How would you classify your business? (Select one)

Countdown: You are at the pre-revenue, product/service development stage

Ignition: You have recently entered the revenue generating stage

Launch: Your business income is consistently covering normal business expenses

5. Has your business been generating revenue in the past four quarters through June?

My business is pre-revenue

My business is generating revenue

This will simply help us better understand your company's trajectory.

6. In which industry does your business operate?

Art

Agriculture

Aquaculture

Education

Entertainment

Fashion & Beauty

Food & Beverage

Health & Wellness

Manufacturing

Professional Services

...

7. If applicable, how many full-time employees do you have, including yourself? (optional)

1-5 employees

6-10 employees

11-20 employees

21-50 employees

51-100 employees

More than 100 employees

8. How long have you been in business? (optional)

Less than a year

1-2 years

3-4 years

5+ years

Other

9. Write a *clear and concise* elevator pitch describing your business and its value proposition. 150 characters

An elevator pitch is a succinct and persuasive sales pitch that should be compelling enough to spark the reader's interest in who you are and what you do.

10. Describe the product or service you offer in *detail*. 1200 characters

What exactly do you do? How does your business fill a need or solve a problem?

11. Describe your "ah-ha" moment for your business idea.

1200 characters

12. Introduce yourself and describe your business and competitive advantage through either a 1-minute video or 1500 characters.

1500 Characters

Video

We strongly encourage submitting a video, even an iPhone video gives judges valuable insight into you and your business. In all of the following questions, spaces are counted as characters.

Remember, to make your application stronger, be sure to validate any statements or claims with financial information.

13. Who and where are your ideal customers?

1200 characters

14. Describe the *viability and sustainability* of your business model.

1200 characters

Tell us why your business has staying power—how it will thrive in the market for years to come.

15. Describe the *scalability* of your business (its ability to adapt to increased demand).

1200 characters

Demonstrate how you've prepared to handle increased demand and/or share your roadmap for driving growth.

16. Describe how your business is *unique*: what makes it *disruptive* and/or *innovative*?

1200 characters

Tell us how your business is doing something different from the competition—whether through cutting-edge operations, a groundbreaking new product or service, or even something else!

17. Describe the strength of your business' *management* and support team.

1200 characters

Explain how the team you've assembled has what it takes to lead and grow the business.

18. Describe the *impact* your business seeks to have on the community, job creation, and Maine's economy.

1200
characters

Explain how your business will make Maine an even better place to live and work.

19. Specifically, how will you use the \$75,000 grant to fund the growth of your business and what *impact* would the grant have on your business?

1200
characters

20. Have you received (or do you have pending) additional funding from other sources?

Yes

No

Material may be supplied as follows:

1. Upload JPEG, JPG, PNG. Maximum file size is 2MB per photo. A maximum of three photos can be uploaded with your application.
2. You may include a promotional video, if you have one. Video attachments may be hosted on a video site such as YouTube or Vimeo.
3. You may upload a 5-10 slide pitch deck, if you have one. Accepted file types: PPT or PDF. Maximum file size is 20MB

You may include up to three (3) photos to support your application:

Photo 1 (optional)



Photo 2 (optional)



Photo 3 (optional)



Please upload your logo, if you have one. (optional)

Acceptable file types: jpg, jpeg, png or eps - Max 4MB



This will be used in event marketing materials and on Maine Community Bank's website if you are selected as a finalist.

You may include a promotional video, if you have one. (optional)

Copy and paste a link to the video on your YouTube or Vimeo page.

You may upload a 5-10 slide pitch deck, if you have one. (optional)

Acceptable file types: ppt, pdf - Max 8MB



This is optional, supplementary material.

Please Note: Survey information will not be shared with LaunchPad judges and has no relation to finalist selection. Information gathered will be used to better understand who our LaunchPad applicants are and may help us refine our process.

1. How much time do you dedicate to your business? (optional)

Full-Time

Part-Time

2. Which of the following banks, if any, do you / your business use as your primary bank account? (optional)

Androscoggin Bank

Bangor Savings Bank

Bank of America

Bath Savings

Biddeford Savings Bank

Camden National Bank

Citizens Bank

cPort Credit Union

Cumberland County Credit Union

Evergreen Credit Union

...

3. Which of the following banks, if any, do you / your business use as your secondary bank account? (optional)

Androscoggin Bank

Bangor Savings Bank

Bank of America

Bath Savings

Biddeford Savings Bank

Camden National Bank

Citizens Bank

cPort Credit Union

Cumberland County Credit Union

Evergreen Credit Union

...

4. Do you currently have a loan or line of credit with a financial institution? (optional)

Yes

No

5. Do you plan to add employees in the next 12 months? (optional)

Yes

No

6. Do you now, or do you plan to offer health insurance to your employees? (optional)

Yes

No

N/A

7. Please rate your experience in applying to LaunchPad: (optional)

Very Simple/Easy

Just Right

Very Challenging/Difficult

8. How long did you spend on your LaunchPad application? (optional)

Less than 1 hour

1-2 hours

3-4 hours

5+ hours

9. Do you have an accountant? (optional)

Yes

No

10. Do you have a lawyer? (optional)

Yes

No

11. Which, if any, of the entrepreneur organizations or programs have you worked with or participated in? (Check all that apply) (optional)

Coastal Enterprises Inc (CEI)

Finance Authority of Maine (FAME)

Greenlight Maine

Maine Center for Entrepreneurs

Maine International Trade Center

Maine Technology Institute (MTI)

Maine Venture Fund

SCORE

Small Business Administration (SBA)

Small Business Development Center

...

12. Would you like a Business Banker to contact you? (optional)

Yes

No